

Kristina McInerny

Social Media Manager

678.386.8195

www.NotesFromKris.com



Searching for a job in the web development/management field in Social Media - specifically reputation research and Facebook and Twitter management, soon to include other social media avenues and tools.

Online Resume and References :: <http://linkedin.com/in/kmcinerny>

OTJ Education

Joomla, WordPress training and management, Soholaunch/SMT CMS, MySQL queries, dotProjekt, Navicat, Google Analytics, GoDaddy QuickCart, Camtasia Trainings (eg. <http://www.advanceyourwebsite.com/BBA2009-04-20WebTraining/BBA2009-04-20WebTraining.html>)

-- PCs used at work, all Macs at home --

Current Projects

- Hotel Row Historic District (HRHD) rep for National Night Out (Aug 3rd, 2010)
- HRHD Revitalization Project Founder: www.Facebook.com/HotelRowHistoricDistrict
- Rack card design for Friedman's Shoes' (www.LargeFeet.com) Atlanta GA
- Postcard design for Ministry Kiosk (www.MinistryKiosks.org) Atlanta GA
- Experimental Twitter and Facebook accounts for LargeFeet.com || Pro Bono
 - Twitter :: MenLargeFeet and LadiesLargeFeet
 - Facebook:: http://www.facebook.com/pages/Atlanta-GA/Large-Mens-and-Womens-Shoes-LargeFeetcom/11161429556788?ref=ts&__a=6

Daily Affirmations (sites/people I follow)

- www.Mashable.com :: Social Media tab
- Twitter as NotesFromKris :: I follow Twitters in Social Media and read through posts daily (not inclusive and usually not on weekends) ::
 - NikkiPilkinton :: internet mktng guru
 - MailChimp :: email marketing
 - urbanreporter :: video atlanta contact
 - timdoor :: aSmallOrange hosting
 - andressilvaa :: social media
 - jen_bonnett :: StartupChicks
 - GuyKawasaki :: entrepreneur
 - scoutmob :: Atlanta/NYC coupon mob
 - JustinFlitter :: customer service guy
 - LadiesLargeFeet / MenLargeFeet
 - seesmic :: social media tool
 - smashingmag :: technology
 - MATRIXResources :: job market
 - twilbert :: Atl reporter/real estate
 - mindplexmedia :: technology
 - themarketingguy :: marketing tips
 - andrewwatson :: AWE contact
 - RobStadler :: Star 94
 - growthguy :: Mike Gomez :: biz guru
 - jc :: coffee cup software
 - DesireeScales :: web dev company
 - mikeschinkel :: web startup business



Work History, abridged

Radius3, Marietta, GA Feb 2003 – June 2010

Project Management and Sales Support; Web Development

- ❖ Duties: Project Management, 1099 liason, estimation on web application design and development tasks
- ❖ Sales, Training, Documentation, whatever was needed to run a small web development company

DISCOVERY TOYS, INC., Marietta, GA Dec 1999 – Dec 2003

Independent Educational Consultant

- ❖ Initiated, conducted sales encounters at individual and corporate level, created Access DB as CRM

STATE OF GEORGIA, Atlanta, GA Jan 2000 – Mar 2000

Encyclopedia Administrator - Flexible Benefits System

- ❖ Change Control Coordinator, Mid-Level Systems Analyst/Programmer

BLACKSTONE & CULLEN, INC. Atlanta, GA Sep 1996 – Apr 1999

- ❖ Maintained various custom web systems for multiple ASP, SQL websites
- ❖ Tested Fixed Assets programs for Year2000 compliance using Data Commander® COBOL tool in MVS environment.

INDEPENDENT WORK Atlanta, GA

Various Small Businesses Aug 1994 - Jun 1997

- ❖ Created web sites for small business owners (2-3) in Microsoft FrontPage; included tutoring.

CCC, Inc. Atlanta, GA Aug 1994 - Sep 1996

State of Georgia - Production Coordinator - Flexible Benefits System

- ❖ Coordinated Change Control, Migrated programs from PC to MF, Compiled System Turnover documentation

State of Georgia - Encyclopedia Administrator - Flexible Benefits System

- ❖ Developed, documented, and enforced programming and Encyclopedia standard

CTG, Inc. Syracuse, NY and Atlanta, GA Jul 1991 – Aug 1994

- ❖ Maintained data integrity and the smooth operation of current PC functions
- ❖ Junior programmer/systems analyst with user design control and testing

THE TRAVELERS INSURANCE COMPANIES Hartford, CT Jul 1990 - Jun 1991

Associate Systems Analyst – COBOL DB2 programming on banking applications.

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Education On the Books

Currently working towards PM Certification at KSU, Kennesaw, GA

State University of New York at Oswego Oswego, NY
M.S. Management 1998

Clarkson University Potsdam, NY
B.S. Management Information Systems 1990

JustForFun Background

Bells Ferry Elementary

Past PTA Board Position(s): Treasurer (3yrs)
Past Committee(s): Membership/Recruitment, Yearbook

Major Skills: Organization, Patience, Team Work and Delegation

T.D.P.Y.C. (Yacht Club on Allatoona Lake)

Current Board Position: Purser
Past Committee(s): Spirit Wear, Yeoman, Party Planning, and Speaker Recruitment

Major Skills: Cold Calling, Research, Organization and Delegation

Sports: Tennis and Volleyball (in earlier years), Soccer (GACSL), Jazzercise

Major Skills: Perseverance, Team Work

Further Education: ASL

Major Skills: Diligence, Passion

Volunteer Work: Church Catechist and Hotel Row Historic District representative

Major Skills: Management by Walking Around, Networking, Patience, Perseverance

Personal References

Mindy Lyons, client at Radius3 || www.LyonsStudio.com || mindy@lyonsstudio.com || 863-644-5010

Brett Teilhaber, client at Radius3 || www.LargeFeet.com || brett@largefeet.com || 800-886-3668

T.E.D. Andrick, co-worker at Radius3, managed 1099 at Radius3 || ted@andrick.com || 828.674.9831